



SHOWING STUDENT & YOUTH GROUPS
THE WORLD SINCE 1970





DEAR GROUP LEADER

Thank you for your interest in Hemisphere Educational Travel.



I began my career as a geography teacher at Austin High School in Chicago looking to make a lasting impression on my students. In 1970, I decided to take my class to visit the nation's capitol, Washington, DC. Needless to say, I had an eye-opening experience! We spent three days touring and it was the one of the most memorable experiences of my life. My students had an extraordinary tour, experiencing a new city, culture, sites and other attractions, while in the company of their peers. They even handled the additional responsibility of being away from Mom and Dad! I recognized not only were the students excited and having the time of their lives, but how the tour provided an educational enhancement to the curriculum implemented in my classroom. One year later, I decided to retire from teaching in order to pursue the dream of providing the same experiences and feelings for student and youth

groups throughout the country.

Today, Hemisphere Educational Travel is a nationally recognized educational travel company with decades of experience, focused on providing customized student tours and youth educational travel services throughout the world. Each year, thousands of students tour the world with Hemisphere and experience the strong bond between travel and education through the tour programs provided by our company.

Whether you are a teacher, principal, administrator, parent or youth group leader, you have the capacity to provide the same experiences, memories and lasting impressions to your student or youth group as I did in 1970. Let Hemisphere be the link between you and your group as you embark on your next educational journey.

Happy Touring,

Jack Golen CTC, DS – President / CEO Hemisphere Travel Inc.

OUR MISSION

At Hemisphere Educational Travel our mission is to excel in client relations, providing each Group Leader and Youth Traveler a customized tour program that enhances their education through the world of travel, ultimately creating a lifetime of memories.





WHAT WE DO FOR YOU

Hemisphere Educational Travel does all the work, leaving you and your students to experience all the excitement and fun that your destination has to offer. Simply tell us where you want to go, and we'll work out every detail.

Our company has a tremendous amount of experience in working with large student groups and organizing trips to destinations throughout the world. Our volume and experience over the years allows Hemisphere to create numerous partnerships with suppliers and vendors, in order to operate a high quality tour that becomes an unforgettable, educational experience for your students.

WETAKE CARE OF EVERYTHING

Hemisphere's tours may include:

- Transportation (motor coach or airplane)
- Breakfast, lunch and dinner
- Hotel accommodations at nationally recognized brands
- Licensed, professional local tour guides
- A Hemisphere Tour Director to facilitate your tour
- Private nighttime security guards for your hotel, in addition to existing hotel security
- All event admission fees, tips and taxes
- No registration fees or sign up costs
- Create-A-Video™ memory keepsake
- Comprehensive accident and illness insurance
- Cancel for any reason travel protection insurance

SAFETY AND SECURITY IS A TOP PRIORITY

As a group leader, you will be presented with many questions from your students' parents in regards to safety and security about your tour company. At Hemisphere, our tours address the issues of group safety and coordination with the following;

- Full travel agent and tour operator resources, including emergency operations and logistics
- We offer the services of a private, uniformed security guard to monitor the hotel hallways
- 24-hour emergency Hemisphere staff contacts
- Hemisphere maintains a Professional Tour Operator's Liability Insurance Policy
- Comprehensive accident and illness coverage for each tour participant for the duration of the tour

OUR ONLINE TOUR CENTER PROVIDES PERSONALIZED ACCESS FOR TEACHERS AND PARENTS

Teachers' Benefits

- View tour participant registrations in real time
- View tour participant lists and reports, including payment updates
- Ability to create and edit hotel room list

Parents' Benefits

- Free online tour registration
- Fast and easy payments through a secure online account
- Payment reminders issued via invoices





HOW TO PLAN A TRIP:

The best part about working with Hemisphere Educational Travel is that you only have to worry about "WHO," "WHERE," "WHAT" and let us take care of "HOW."

I WANT TO TAKE MY STUDENTS ON TOUR HOW DO I BEGIN?

- If you are an educator, you may need to obtain school board approval to travel with your students (check with your administration)
- Contact Hemisphere with your destination and preferred travel date, and begin your consultation with one of our Educational Account Executives
- Hemisphere will provide a customized tour proposal within a short time period
- Review proposal for modifications or updates
- Set date for parent meeting to announce tour to students and parents. Information packets and promotional materials will be provided by Hemisphere
- Begin fundraising efforts



USES HEMISPHERE EDUCATIONAL TRAVEL?

We all become students when the world is our classroom. Everyone can benefit from lessons learned through national and international travel.

Our team has experience planning trips for:

- Student Groups
- Middle Schools
- High Schools
- Bands
- Choirs
- Orchestras
- Drama
- Upward Bound Programs
- TRIO
- GEAR UP
- Talent Search
- Boy Scouts
- Girl Scouts

WHERE

DO YOU WANT TO GO?

Don't worry if you are not sure where you want to go. Our tour planners can customize tours to nearly any domestic and international location, suiting all preferences and requirements. Some of our most popular locations include:

DOMESTIC

- Washington, DC
- New York City
- Chicago
- Boston
- Philadelphia
- Orlando
- San Antonio
- San Francisco
- Los Angeles
- San Diego
- New Orleans

INTERNATIONAL

- England
- Scotland
- France
- Germany
- Mexico
- Canada
- Spain
- Italy
- Greece
- Costa Rica















DO YOU WANT TO DO?

Would you like to show your students where the Declaration of Independence was signed, view famous works of art at the Guggenheim Museum or get drenched at Niagara Falls? Just let us know, and we'll organize all the details.

Each group leader is assigned an Educational Account Executive who will customize and create a tour based on your curriculum or focus. Your Educational Account Executive will act as your exclusive company liaison and be your point of contact before, during and after your tour. At Hemisphere, we are able to create and customize tours based on many topics, including:

- History
- Government
- Science
- Economics
- Music
- Performing Arts
- Religion
- Ethnicity

HOW

IT ALL COMES TOGETHER.

Once you have chosen Hemisphere, we prepare you and your participants for your upcoming tour by providing the following tools:

- Complete tour planning services including custom itineraries
- Online access for group leader, including tour management tools
- Online access for participants, including registration and payments
- Promotional posters
- Tour paperwork for each participant, including registration and medical forms
- Baggage tags, lanyards and emergency contact cards
- 24-hour emergency assistance

While on tour, your Hemisphere representative will be available to you at all times. Your group will move seamlessly from location to location, allowing you to educate your students and remain focused on your established curriculum.

As an educator, you try to bring the world to your students. Hemisphere Educational Travel allows you to show your students the world with a hands-on learning experience that will be remembered for years to come.

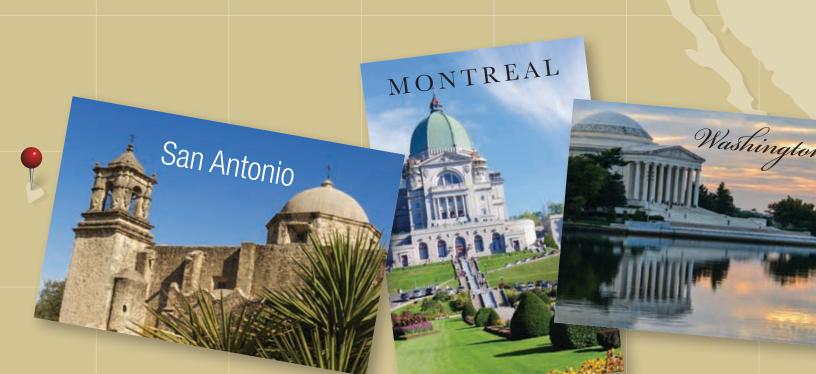




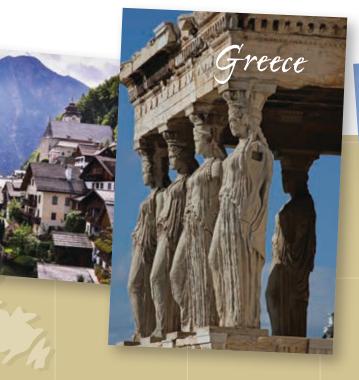
Simply tell us where you want to go and we will work out every detail!

SHOWING STUDENT AND YOUTH GROUPS THE WORLD SINCE 1970

Whether you are taking your 8th graders to Washington, DC, your performing arts group to New York City, your band group to Orlando or your foreign language group to Europe, Hemisphere Educational Travel can provide a customized educational tour package for your student or youth group to almost any destination.









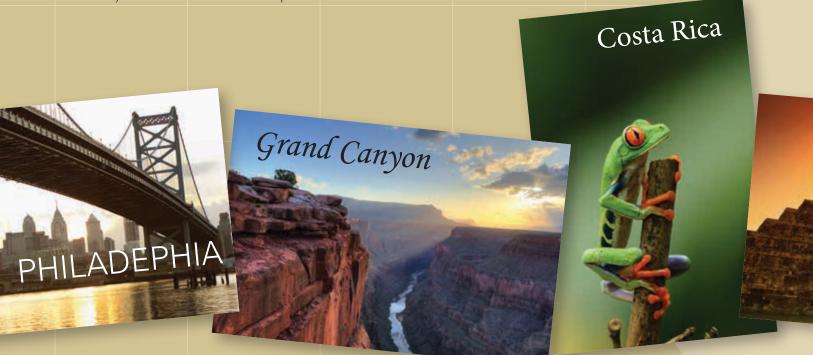
For over 40 years Hemisphere has created customized educational tours for numerous types of student and youth groups including the following:

- Middle Schools
- High Schools
- Bands
- Choirs
- Orchestras
- Performing Arts
- Upward Bound Programs
- TRIO Programs
- GEAR UP and ETS Programs
- Boy Scouts and Girl Scout Troops

CUSTOMIZED QUALITY TOURS AT AFFORDABLE PRICES

BOSTON

As a family owned business, we realize the importance of providing a memorable, safe, secure and educational tour experience while keeping quality and value in mind. Hemisphere has no registration fees, program fees or sign up costs. Your Educational Account Executive will be happy to discuss your tour components with you to create a customized quality tour within your budget.







OUR EXPERIENCE BENEFITS YOUR EXPERIENCE

"We really enjoyed working with Hemisphere Educational Travel for our tour. The staff was easy to work with, listened to our requests and made suggestions, as appropriate. We thoroughly enjoyed our trip, due to Hemisphere's outstanding service."

- Lauren L., Pennsylvania

WE'VE BEEN THERE BEFORE.

Since 1970, Hemisphere Educational Travel has been coordinating student travel. Our experience can help guide you through everything from airport customs to local customs.

WE KNOW WHAT'S IMPORTANT.

Our team works directly with a variety of educators, allowing us the unique perspective that we use to design experiences for your students; combining education with entertainment for an unforgettable trip.

WETAKE CARE OF EVERYTHING.

From planning your itinerary and making travel arrangements to purchasing tickets for shows and organizing meals for your entire group, you can rest assured that Hemisphere Educational Travel has it covered.

WE HAVE YOUR BEST INTERESTS IN MIND.

The safety and security of our tour participants is our first priority. Being a student and youth tour operator, our tour programs are created for education and enjoyment, and tempered with responsibility and professionalism.







FREQUENTLY ASKED QUESTIONS

Is there a minimum or maximum number of participants required?

No. We have worked with groups of 300+ and as small as 10. Your tour group will not be consolidated with another group.

What types of hotels do you use?

Hemisphere has business relationships with many high quality hotel brands such as Hilton, Marriott, Holiday Inn and Sheraton. Your Educational Account Executive will discuss the budgetary implications of hotel brand, location and breakfast options during your consultation.

What happens if not enough participants sign up for the tour?

Hemisphere will allow you to cancel your tour within two weeks of your initial deposit date without penalty, due to lack of participation.

What types of payment plans do you have?

The payment schedule for overnight tours is divided into multiple payments. Final payments are due 60 days prior to your tour departure date. Each participant can register and pay online or mail their individual payments directly to Hemisphere. You also have the option of sending in bulk deposits. Your deposit information will be discussed with your Educational Account Executive.

I am not sure how many people we will have sign up. How will you figure out the tour cost?

Most groups do not know what their actual number of participants will be. If your estimated number of participants is 35, we will provide you with a tiered pricing system based on your initial estimate. For instance, we will issue a price based on 30-34, 35-39 and 40 or more participants. The final cost of your tour will be based on final number of participants, and locked-in at your final payment deadline date.

WHY DOTEACHERS TRAVEL WITH HEMISPHERE?

- Online access for teachers, including tour management tools
- Experienced, established and family owned company since 1970
- Safety and security are a top priority
- Customizable, educational tour programs
- Competitive prices
- Teachers travel free
- A dedicated Educational Account Executive assigned for all of your needs
- Emergency resources available 24 hours/day
- No registration fees or sign up costs
- Convenient payment plans for individuals or groups
- Online registration and payments for tour participants
- Professional Tour Operator's Liability and a consumer protection program

We maintain membership in the following industry associations:



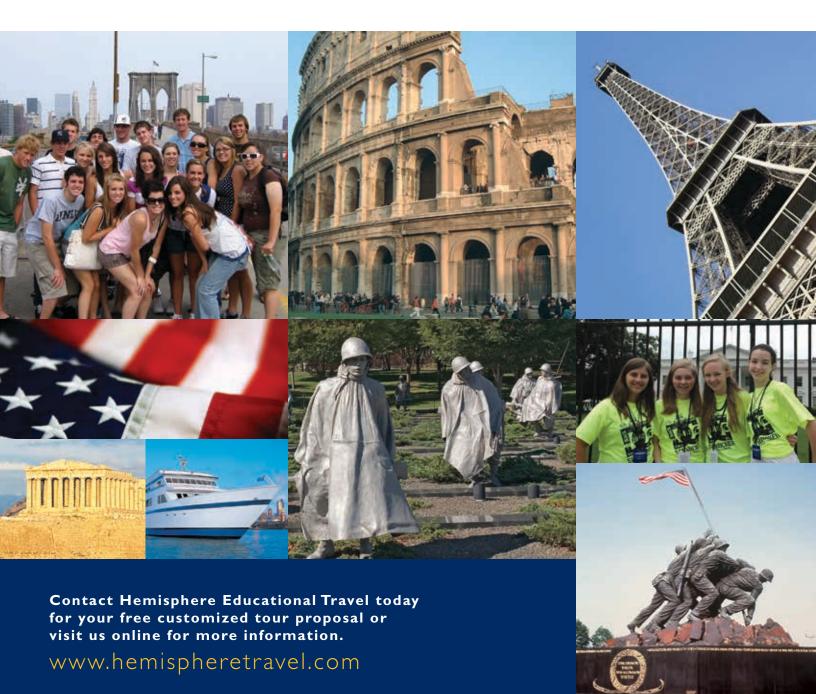












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